Ollis/Akers/Arney Annual Wellness Conference Tuesday – October 1, 2024

8:30 a.m. – 12:00 p.m.

White River Conference Center – Springfield, Missouri featuring Stella Grizont, author of *The Work Happiness Method*





Elevating the Well-Being and Engagement of Your Employees

We are delighted to announce our ANNUAL WELLNESS CONFERENCE where we join with Springfield and neighboring communities to celebrate wellness. Each year, our goal is to deliver enriching content and speakers aimed at empowering attendees with actionable insights. Our mission is to **equip** every participant with **practical strategies** to make meaningful improvements in their own lives, as well as in the lives of their families, teams, and associates.

Please join us on **Tuesday, October 1st** in our 17th year of encouraging wellness within our community. This year's **Keynote Speaker** is <u>Stella Grizont</u>, author of USA Today's best-selling book **The Work Happiness Method** where attendees will learn how to be happier, healthier, and more productive at home AND in the workplace.

We invite you to not only attend the event but also consider becoming a sponsor. The various sponsorship levels are detailed on the next page. Your support will have a profound impact on the lives of the attendees.

Tickets are **\$60** each and can be purchased by registering <u>here</u>

Tables of six (6) are \$300 and can be purchased by registering here

Each attendee will receive a gift bag containing a copy of the book **The Work Happiness Method** and other sponsored gifts

Stella moves participants to reflect deeply, connect whole heartedly, and learn quickly. Delivering cutting edge science, engaging stories and simple tools, every talk becomes an interactive, inspirational session with practical takeaways. Folks will leave feeling empowered, ready to take control of their wellbeing and success.

2024 Wellness Conference Sponsorship Packages

(Sponsors will receive a copy of the entire attendee list)

• Platinum Statud

- Up to 24 seats to the in-person event
- Booth with table(s) as required for optimum attendee interaction
- Promoted as the Keynote Sponsor
- Presentation opportunity from the podium up to 5 minutes
- FULL-PAGE color ad on back cover of Wellness Conference program
- FULL-PAGE color ad inside the Wellness Conference program
- Personalized blog post featuring Sponsor's commitment to wellness within their organization
- Logo featured on presentation screen pre- and post-presentation times and during breaks
- Logo on all print materials, social media, and email campaigns
- Logo link on Ollis/Akers/Arney website Event Page
- Inclusion in gift bags for all attendees (items to be supplied by Sponsor)

Gold *\$5,000*

- Up to 12 seats to the in-person event
- Booth with table(s) as required for optimum attendee interaction
- Promoted as the Gift Bag or Book Sponsor
- FULL-PAGE color ad in Wellness Conference program
- Personalized blog post featuring Sponsor's commitment to wellness within their organization
- Logo featured on presentation screen pre- and post-presentation times and during breaks
- Logo on all print materials
- Logo link on Ollis/Akers/Arney website Event Page
- Inclusion in gift bags for all attendees (items to be supplied by Sponsor)

Silver \$1,000

- Up to 6 seats to the in-person event
- Booth with table(s) as required for optimum attendee interaction
- 1/2-page color ad in Wellness Conference program
- Logo featured on presentation screen pre- and post-presentation time and during breaks
- Inclusion in gift bags for all attendees (items to be supplied by Sponsor)

Bronze \$500

- Up to 2 seats to the in-person event
- Booth with table(s) as required for optimum attendee interaction
- 1/4-page color ad in Wellness Conference program
- Inclusion in gift bags for all attendees (items to be supplied by Sponsor)

Legacy

\$250 (only for past sponsors of the Annual Wellness Conference)

- Up to 2 seats to the in-person event
- Booth with table(s) as required for optimum attendee interaction
- 1/4-page color ad in Wellness Conference program
- Inclusion in gift bags for all attendees (items to be supplied by Sponsor)

Celebrating Wellness in our community for the 17th year!





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To reserve a Sponsorship please complete the information below and send tomarketing@ollisaa.comOr call Tammy Johnsono:417.881.8333c:417.861.8453

| ORGANIZATION NAME | |
|---|---|
| CONTACT NAME | |
| Position | |
| Address | |
| Phone | |
| EMAIL | |
| I would like to be a Gold Sponsor (\$5,000) Silver Sponsor (\$1,000) Bronze Sponsor (\$500) Legacy Sponsor (\$250) | OLLIS /AKERS /ARNEY WELLNESS CONFERENCE 2024 |

AD SIZES:

Full page - 5" wide x 7" tall, with 1/8" bleed Half page horizontal - 4.25" wide x 3" tall Half page vertical - 2" wide x 6.25" tall Quarter page - 2" wide x 3" tall

- AD/LOGO DEADLINE IS 5 PM TUESDAY, SEPTEMBER 10TH
- Ads should be 4-color, 300 dpi, PDF file
- Send your ad and logos to <u>marketing@ollisaa.com</u>

Sponsor gifts for the Gift Bags need to be ready by Friday, SEPTEMBER 20TH

